

## Effective Introduction of Excellent Traditional Culture Education in College Chinese Teaching

Kai Tianfan

Rizhao Polytechnic, Rizhao, Shandong, 276826, China

**Keywords:** College Chinese; Cultural Education; Teaching

**Abstract:** College Chinese education, as an important discipline to cultivate people's humanistic and scientific literacy, bears the essence of Chinese excellent traditional culture, and inherits the essence of national culture. Introducing profound traditional culture into college Chinese education is particularly in line with the demands of College Chinese education. It is also an inevitable way to effectively improve the traditional cultural literacy of Contemporary College students. In view of the new model of innovative classroom teaching, we should guide students to read classical works extensively, enhance cultural connotations and feel the charm of their mother tongue. Through the analysis of the importance and practical principles of infiltrating excellent traditional culture in college Chinese teaching, this paper puts forward the feasible practical path of infiltrating excellent traditional culture education in college Chinese teaching. Studies have shown that traditional cultural education should be incorporated into relevant courses in higher education, enhance students' traditional cultural heritage, improve students' overall quality, and expand the far-reaching influence of Chinese teaching.

### 1. Introduction

Chinese culture is extensive and profound, with a long history. In the long historical process, the Chinese nation has formed a huge traditional cultural system. It has both essence and dregs [1]. College Chinese is an important subject in the basic education of colleges and universities in China. It is set up as the content of education and teaching for non-professional students. It undertakes the important task of Cultivating Contemporary College Students' good EQ, good moral standards and inheriting excellent national culture [2]. Traditional culture texts may have some difficulties in learning, which requires teachers to think more about teaching design, fully consider students' learning conditions, reasonably select teaching content, and carefully design teaching links [3]. It is not only necessary to teach Chinese students professional knowledge, but also to cultivate the cultural heritage of college students, and to establish the noble moral sentiments and spiritual realms of college students [4]. The traditional cultural education in the university Chinese classroom not only enables students to feel the charm of traditional culture and accumulate relevant traditional cultural knowledge. At the same time, students are gradually explored the relationship between traditional culture and modern culture through the study of traditional culture, and further promote students' language learning. Colleges and universities that shoulder the mission of cultural heritage and innovation should regard traditional culture education as an important part of higher education and make their own contributions to the healthy growth of college students and the inheritance of excellent traditional culture [5].

Traditional culture education should be centered on rebuilding modern people's spiritual beliefs. It should be treated with educators' sense of responsibility and conscience and with a rational eye. It can neither see traditional culture nor criticize it as feudal reactions [6]. In the current college Chinese classroom teaching, the traditional cultural education is becoming more and more scarce, or even lost [7]. Because of the important needs and necessity of China's integration with the international community after the educational reform. To adhere to the national character of culture, we need to have a deep understanding of the national traditional culture, and we need to inherit and carry forward the excellent cultural traditions of the Chinese nation [8]. This requires traditional culture education for all nationals, including university students. Only when each citizen recognizes

the culture of his own nation and forms a cultural psychology shared by the entire nation can it preserve the nationality of our culture [9]. In addition, it can enhance the learning ability of college students in other professional disciplines and courses. Therefore, the integration of excellent traditional culture in college Chinese teaching can more significantly play the role of auxiliary education in college Chinese teaching, and lay a solid cultural foundation for the formation of comprehensive knowledge structure of college students. In the new era of the development of science and technology, it is imperative to inherit the excellent national culture, carry forward the essence of national culture, cultivate college students with comprehensive qualities, and reform and innovate the teaching methods of Chinese language education. Therefore, this paper has carried out research on the effective introduction of excellent traditional culture education in college Chinese teaching [10].

## 2. Materials and Methods

The way and method of contemporary college Chinese teaching is no longer a book, a textbook, a person speaking, a group of students listening. The transfer of knowledge and the cultivation of literacy cannot be carried out solely by the traditional mode of thinking, which can no longer satisfy the students' thirst for knowledge, nor can it achieve the real purpose of teaching and educating people. The contents of articles in Chinese textbooks are characterized by profound connotation and extensive knowledge extension. Each article will produce many levels of educational value. If the purpose of education is not prominent, then students' cognitive thinking will be unable to focus because of the broadness of knowledge content, and thus it is difficult to achieve specific educational goals. The principles of infiltrating excellent traditional culture in college Chinese teaching are shown in Table 1 and Figure 1. However, the traditional culture teaching is neglected too much, especially the traditional cultural education work is neglected, and it is not possible to interspers and link relevant traditional cultural education in the classroom teaching, which makes the overall teaching level and teaching effect of the university language greatly reduced.

Table 1 Principles of Infiltrating Excellent Traditional Culture into College Chinese Teaching

	Combination	Effect
Purpose of teaching	10.75	20.60
Teaching practicality	19.08	24.39

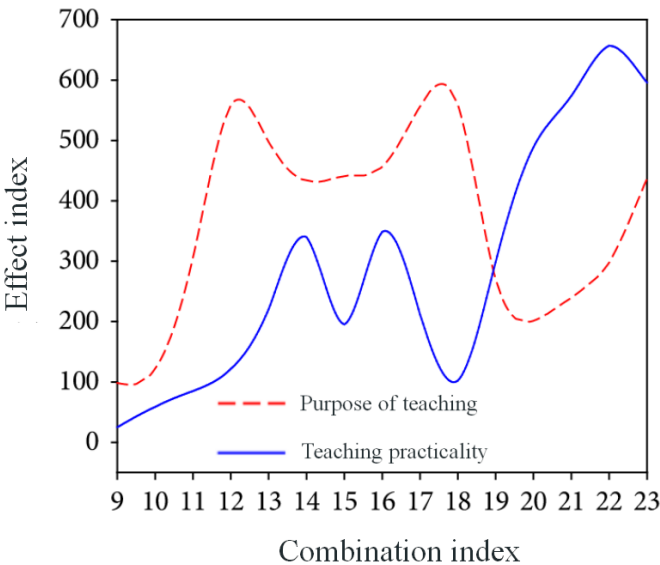


Fig.1. Principles of Infiltrating Excellent Traditional Culture into College Chinese Teaching

Teaching is an important link for teachers to impart knowledge and skills to students. To carry

forward the excellent traditional Chinese culture in Chinese education, we must finally put it into practice in teaching. Educational activities can not be separated from cultural inheritance and innovation. At the same time, education has the function of cultural inheritance. Through educational and teaching activities, it carries on the culture accumulated in human society for a long time through the training of talents. The influence of traditional culture on College Chinese teaching is shown in Figure 2. Therefore, in the process of introducing traditional cultural related activities, teachers can guide students to active thinking and express their opinions, so that students can collect relevant content according to their interest in traditional culture. And explain to students the findings, what they see, what they think, what they think, expand their thinking, and exercise their oral expression skills. At the same time, through the thinking and understanding of modern life, students' deep connection and understanding of ancient culture traditions and causes can be further deepened, so as to better promote the practical effect of traditional culture education and infiltration in Chinese teaching.

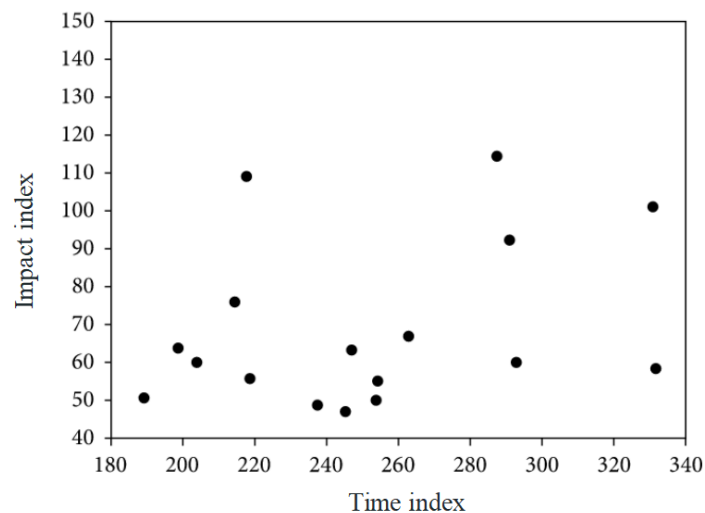


Fig.2. The Impact of Traditional Culture on College Chinese Teaching

When introducing traditional culture into college Chinese education, we should start with teaching content, textbook text and compile textbooks around traditional culture. Schools can organize relevant teachers to compile textbooks on traditional culture. Teachers can use the Internet and libraries to collect a large amount of literary knowledge related to traditional culture. If we want to build an advanced socialist culture, we must base ourselves on our national cultural tradition. We have 5,000 years of outstanding cultural traditions and the national spirit contained in them. We have lost our national cultural traditions and national spirit, developed advanced culture, and improved the cultural quality of the nation in all aspects. For the educated individual in the ethnic group, it can effectively enhance the individual's traditional cultural heritage and basic knowledge, thus forming a holistic system, which is conducive to improving the national cultural accomplishment and promoting the national cultural heritage. From the bottom up and the top-down combination, the reform of the curriculum and teaching methods will be carried out, and the combination of reading, writing and educating will be closely combined to improve students' cognition and understanding.

### 3. Result Analysis and Discussion

Traditional culture education should integrate traditional culture education into curriculum teaching according to the nature of curriculum and the requirements of curriculum objectives, so as to realize the organic "integration" of the two. There is no doubt that Chinese lessons have unique conditions in the integration of the two. Therefore, in the process of traditional culture education for college students, we should pay attention to the innovation of teaching means and ways, and carry out multi-angle and diversified teaching of traditional culture that students may understand and

need to dabble in. Pay attention to the traditional cultural complex of students through activities in specific teaching work. Students participate in the practice of creating, organizing, and creating campus publications. Through the practical application of classic works, it can significantly improve the students' cultural level and enhance students' yearning and self-confidence in excellent traditional culture.

College Chinese classroom is the main position to carry out excellent traditional Chinese culture education, but it is not enough to rely on classroom teaching alone. It should also be extended from the classroom to the extracurricular, penetrating into every corner of the campus, so that language and life are closely linked. Especially in the classroom practice teaching, we should guide students to carry out the expansion of cultural knowledge research, effectively promote students to understand traditional cultural knowledge from various aspects and perspectives. In this process, teachers can broadly encourage and guide students to expand in an orderly manner. Further analysis and understanding, and then summarizing the comments, achieved unexpected results. For example, traditional cultural knowledge related to textbooks and actual teaching content can be prioritized or targeted. Only by using the language method to teach and using the language method to infiltrate the traditional culture can we reflect the authenticity of the language and make the language teaching move in the right direction. Really achieved the success of teaching and learning.

The relevant requirements of College Chinese teaching are to combine reasonable classroom teaching with actual teaching needs, especially in the current teaching, many schools and teachers pay too much attention to the so-called integration of the current international environment. The emphasis is too much on making students master the modern and integrated knowledge system. Integrating the content and knowledge of College Chinese teaching into the practical activities of College Chinese teaching can not only enable students to acquire Chinese knowledge better, but also achieve outstanding traditional culture education. In order to mobilize the enthusiasm of students, college Chinese teachers should design a series of questions in the classroom teaching, ask questions to students at any time, inspire and guide students, and let students think deeply with the teacher's ideas. Learn to have income, so as to achieve the goal of teaching and inheriting traditional culture. On the basis of understanding the connotation of traditional culture, students will acquire more rich literary knowledge and promote traditional culture into the campus. Secondly, teachers can guide students to create activities related to traditional culture, such as traditional cultural knowledge lectures, traditional cultural knowledge contests and other practical activities, through the various practical activities to strengthen the penetration and attractiveness of traditional culture.

#### **4. Conclusion**

This paper studies the effective introduction of excellent traditional culture education in College Chinese teaching. In the period of social transformation in China, College Chinese teaching plays an important role in promoting college students' cultural self-confidence and national superiority through the spiritual guidance of excellent traditional culture. Only through a comprehensive understanding of traditional culture, can we make clear the important proportion of traditional culture education in our Chinese education. Only through a thorough understanding of traditional culture and related traditional cultural systems, core ideas, values and concepts can we effectively form a good learning effect on traditional culture and mother tongue teaching. To improve the humanities quality of contemporary college students and promote excellent traditional culture, if we want to reform the traditional university language teaching methods, we should innovate the new mode of classroom teaching, and the creation of new models is based on the innovative teaching materials themselves. In the long history, traditional culture has formed a unique material culture. In this process, human material culture and spiritual civilization are fully embedded and deepened in the course of history, forming a humanistic knowledge with unique Chinese traditional characteristics. Connotation. Pushing traditional culture education into the field of social practice is an important way to "integrate".

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